

# AGEA Idea Competition

## Instructions on Innolytics Platform for Participants

# Step 1

## Registration on Innolytics Innovation Platform:

- Step 1: You will be invited to register on the platform (check email and spam)
- Step 2: Choose username (*please use same official name used in previous registration*) and password
- Step 3: You are registered!
- Here is the link you can always enter to the platform:
- <https://sept-idea-competition.innolytics.net/>

The screenshot displays the Innolytics Innovation Platform interface. The top navigation bar includes the 'innolytics innovation software' logo, a 'NEW' button, a search bar, and a user profile for Philip Friebel. The main content area features a large graphic with the text 'ageda African German Ent WELCOME TO AGEA IDEA COMPETITION'. Below this, a paragraph describes the competition: 'Challenges abound in all aspects of our day to day lives. Entrepreneurs identify these challenges as opportunities to create solutions with economic and/or social impact. The African German Entrepreneurship Academy (AGEA) is organizing an Online Idea Competition 2020, which provides an opportunity for AGEA alumni and tertiary students in Ghana...'. The left sidebar contains a menu with options like Home, Ghana AGEA Idea Competition, Rwanda AGEA Idea Competition, Information AGEA Idea Competition 2020, My Page, Community, Innovation Academy, and Platform Administration. The right sidebar has two promotional boxes: 'Welcome Entrepreneurs! Let us work on innovative ideas!' and 'Deadline Idea Submission', both with 'MORE' buttons.

# Step 2

## New Idea Development

The screenshot shows the AGEA website interface. On the left is a navigation menu with 'Home', 'Ghana AGEA Idea Competition', 'Rwanda AGEA Idea Competition', 'Information AGEA Idea Competition 2020', and 'My Page'. At the top center is a search bar. On the right is a user profile for Philip Friebel. The main content area features the AGEA logo and the text 'African German'. A red callout box with a white border points to a blue 'NEW' button with a pencil icon, containing the text '1. Click on the blue bottom'. To the right, there is a 'Welcome Entrepreneurs!' section with a 'MORE' button and a 'Deadline Idea Submission' section.

# Step 3

## Choose your country

The screenshot shows the AGEA (African German Entrepreneurship Agency) website. A 'NEW' notification is displayed, asking 'What would you like to start with?'. Two options are presented: 'Rwanda: develop an idea (AGEA Idea Competition)' and 'Ghana: develop an idea (AGEA Idea Competition)'. Red callout boxes highlight these options with the instruction: '2. Rwanda Choose the country you develop an idea for' and '2. Ghana Choose the country you develop an idea for'. The background of the website shows the AGEA logo and a 'Welcome Entrepreneurs!' message.

# Step 4

Enter the idea title

GHANA: DEVELOP AN IDEA (AGEA IDEA COMPETITION)

Title

*Type title of your Idea here*

Health Small Business Travel & Tourism Education Social Life Product Service Marketing B2B B2C

< BACK TO SELECTION

Then click

ACCEPT

# Step 5

Briefly describe your idea

GHANA: DEVELOP AN IDEA (AGEA IDEA COMPETITION)

Description

*Type in brief description*

BACK

Then click

ACCEPT

# Step 6

## Save to Continue

The screenshot displays a web interface for the AGEA Idea Competition. A modal window titled "GHANA: DEVELOP AN IDEA (AGEA IDEA COMPETITION)" is open, showing a "Summary" section with a checklist of four items, each marked with a blue checkmark:

- Title Test ✓
- Contribution roles ✓
- Description dd ✓
- Pictures/Videos ✓

At the bottom right of the modal, a red arrow labeled "Click" points to a blue "SAVE" button. The background of the interface includes a "Welcome Entrepreneurs!" banner with the text "Let us work on innovative ideas!" and a logo for the German Academic Exchange Service (DAAD).

# Step 7

Provide details of your idea. Click on Concept

The screenshot shows the 'innovation software' interface. On the left is a navigation menu with options like Home, Ghana AGEA Idea Competition, Rwanda AGEA Idea Competition, Information AGEA Idea Competition 2020, My Page, Community, Innovation Academy, and Platform Administration. The main content area displays an idea titled 'Test' entered by Bismark Agyei Yeboah at 13.08.20 16:28. Below the title is a progress bar showing '6 days left' and 'Then new status Development'. There are buttons for 'Follow', 'Likes', and '0'. A horizontal menu at the bottom of the idea card has two tabs: 'Description / Comments' (active) and 'Concept' (highlighted with a red circle and a red arrow labeled 'Click'). To the right of the 'Concept' tab is a blue button labeled 'IDEA CREATION'. Below the tabs, there are sections for 'Description' (containing 'dd'), '0 Comments', and a 'Write a comment' input field. On the right side, there are sections for 'Role owner', 'Team member' (with the note 'No user has yet been selected for this role'), and 'Select more users for this role' with a plus icon.



# Step 8 (a)

## Provide details of the idea under Concept ...

**innovation software** NEW Search...

Entered by **Bismark Agyei Yeboah** at 13.08.20 16:28

### Test

6 days left > Then new status Development

Follow Likes 0

Description / Comments Concept

#### Concept

**Problem Statement (background)**  
*What specific problem does the idea solve?*  
Not yet entered.

**Objectives**  
*Where are you now and where do you want to go with this idea?*  
Not yet entered.

**Target Group**  
*Who is the customer/beneficiary of your solution?*  
Not yet entered.

**Value Proposition**  
*What makes your solution innovative? What is your Unique Selling Point of the idea?*  
Not yet entered.

**Resources**  
*What 5 key resources do you need to implement your solution?*  
Not yet entered.

# Step 8 (b)

Double click on each of the sections to provide the details. Click on DONE (blue button) and move to the next section. Repeat till you are done with all the sections.

The screenshot shows the 'innovation software' interface. The left sidebar contains navigation options: Home, Ghana AGEA Idea Competition, Rwanda AGEA Idea Competition, Information AGEA Idea Competition 2020, My Page, Community, Innovation Academy, and Platform Administration. The main content area displays a 'Test' entry by Bismark Agyei Yeboah. The 'Concept' tab is active, showing a 'Problem Statement (background)' section with a text editor and a 'DONE' button circled in red. A red arrow labeled 'Click' points to the 'DONE' button. Other sections like 'Objectives', 'Target Group', and 'Value Proposition' are also visible but not yet filled.

# Congratulations! You are done.

## Description and Concept

Likes 0

Description / Comments ← 1

Concept ← 2

DEVELOPMENT ▾

### Description

As we all know COVID-19 has affected many people's jobs and forced many to left it as well. So, we introduce you to CovE'In E-Consulting.

It is a platform that helps business owners to rebuild their business with the help of their perfect and specialized consultant with a free 30 min of consultancy in the first use of the platform.

On the other hand, our platform will allow freelancers to find a job and to raise their average salary especially to those who lost their jobs during this pandemic besides it gives them the chance to develop their knowledge and skills in consultancy, it is an opportunity to discover a new type of jobs.

The main idea of this platform is to let any business owner choose their matched consultant by a rating system and description also.

It is simply a Key that opens many locked doors to small and medium businesses even after this pandemic. It makes life easier for every user.

And Finally remember " ***Our Business is to take care of your Business*** ".

### 0 Comments

### Role owner

Jury

Philip Friebel X

+ Select more users for this role

### Voting

Innovation Character	☆☆☆☆☆
Feasibility	☆☆☆☆☆
Speed of Action	☆☆☆☆☆
Long-Term Viability	☆☆☆☆☆
Impact on Society	☆☆☆☆☆

# Information: Evaluation Criteria

- **Innovation Character**
  - How innovative/ new is the idea?
- **Feasibility**
  - Can the planned idea be implemented at all?
- **Speed of Action**
  - Is it possible to implement the idea in a short term?
- **Long Term Viability**
  - Has the idea the potential to survive in the long term (sustainability)?
- **Impact on Society**
  - How big is the benefit for the society?

## Voting

Innovation Character



Feasibility



Speed of Action



Long-Term Viability



Impact on Society

